

See What Matters. Decide What Comes Next.

Turn governed Higher Education KPIs into
role-specific insight, predictive intelligence,
and better decision support.



STUDENT SUCCESS

Persistence • Progression
Completion



ACADEMIC STRENGTH

Programs • Learning
Quality • Capacity



FINANCIAL RESILIENCE

Revenue • Cost
Resources • Sustainability



INSTITUTIONAL EFFECTIVENESS

Strategy • Accountability
Performance • Learning

*From institutional **evidence** to **decisions** people can understand, **own**, and **follow through**.*

A Strong Data Foundation Is Only the Beginning.

Institutions already generate extensive evidence across academic, student, financial, and operational systems. Connecting that evidence and governing its meaning establishes the foundation—but better decisions require more.

Intellix Vista transforms governed Higher Education KPIs into role-specific analytics, actionable insight, predictive intelligence, and decision support.



1 INSTITUTIONAL SYSTEMS

SIS • LMS • CRM • ERP • ADVISING • FINANCE • RESEARCH + OTHER



2 EDUCATION DATA EXCHANGE PLATFORM

Connect • Exchange • Harmonize • Prepare

Creates the governed data and interoperability foundation.



3 HIGHER EDUCATION KPI DATA DOMAIN MODEL

Define • Standardize • Govern

Provides governed KPI definitions, measures, and consistent Higher Education analytical meaning.



4 INTELLIX VISTA

Higher Education Decision Intelligence

Role Analytics | Actionable Insight | Predictive Intelligence | Decision Support

Action Visibility • Outcome Visibility

*Your data foundation prepares the evidence. **Vista** helps people use it.*

Different Roles. Different Decisions. One KPI Foundation.

Shared institutional evidence does not mean identical decision views.
A governed KPI foundation enables role-specific intelligence—so every leader can see what matters and act with clarity.



One governed KPI foundation.
Role-specific intelligence for the decisions each person owns.



Move Beyond KPIs to Actionable Insight.

Metrics become more valuable when leaders can see what is happening, understand why it matters, and decide what deserves attention next.

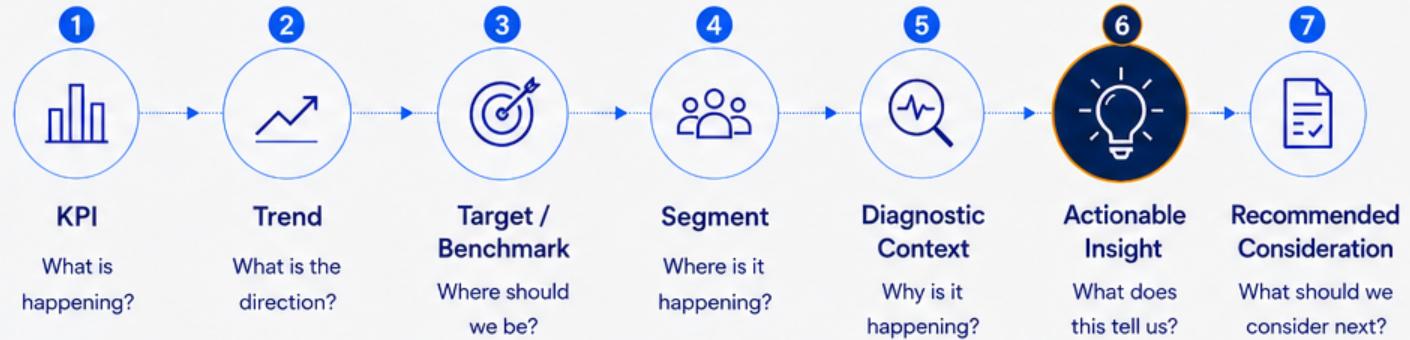
Vista shows you what is happening across your institution—today.

From measure to meaning. From signal to attention.



From Measurement to Meaningful Action.

Vista connects the dots—so leaders can act with clarity and confidence.



A descriptive and diagnostic path to understanding the present state.



ENROLLMENT

Understand what is happening in the enrollment pipeline.

- ✓ Yield weakening in key segments
- ✓ Enrollment target pressure emerging
- ✓ Conversion funnel insights
- ✓ Net tuition revenue trending below plan



ACADEMIC

Understand academic performance and capacity.

- ✓ Gateway-course success declining
- ✓ Progression bottleneck emerging
- ✓ Support and capacity needs rising
- ✓ Graduation rate trending off trajectory



FINANCIAL

Understand financial performance and pressure.

- ✓ Net tuition revenue trending below plan
- ✓ Revenue mix and discounting pressure
- ✓ Enrollment and budget pressure rising
- ✓ Operating margin compression



INSTITUTIONAL

Understand institutional results and effectiveness.

- ✓ KPIs moving off trajectory
- ✓ Leadership attention may be required
- ✓ Review drivers, ownership, and next steps
- ✓ Performance across strategic KPIs



GOVERNED EVIDENCE

Trusted, consistent, and explainable



CLEAR CONTEXT

Understand what's driving the change



ACTIONABLE INSIGHT

Focus attention on what matters most



BETTER DECISIONS

Drive outcomes that move the institution forward

Descriptive insight. Diagnostic context. Clear understanding. Better decisions.

Predict What Matters Next.

Purpose-built predictive intelligence helps institutions anticipate emerging conditions across enrollment, student progression, academic capacity, and financial outlook—so leaders can prepare decisions earlier.

“ See emerging conditions sooner.
Prepare decisions earlier. ”

PURPOSE-BUILT HIGHER EDUCATION PREDICTIVE USE CASES



1 ENROLLMENT

Anticipate enrollment and financial outlook

- ✓ Yield weakening in key segments
- ✓ Enrollment target pressure emerging
- ✓ Conversion funnel insights
- ✓ Net tuition revenue at risk

 Admissions • Enrollment • Finance



2 STUDENT SUCCESS

Anticipate where student-support attention may be needed

- ✓ Early risk detection for persistence
- ✓ Stop-out probability by segment
- ✓ Course performance signals
- ✓ Intervention impact forecasting

 Advising • Student Success • Academic Leaders



3 PROGRESSION

Anticipate completion and pathway friction

- ✓ Time-to-degree risk by cohort
- ✓ Milestone delay probability
- ✓ Bottlenecks in program pathways
- ✓ Graduation rate projections

 Advising • Deans • Registrar



4 ACADEMIC CAPACITY

Anticipate demand and capacity pressure

- ✓ Course demand forecasting
- ✓ Waitlist and section pressure
- ✓ Faculty load and availability outlook
- ✓ Room utilization risk

 Registrar • Chairs • Deans



Anticipate emerging conditions across enrollment, student progression, academic capacity, and financial outlook—so leaders can prepare decisions earlier.

Understand the Prediction Before You Act.

Prediction becomes more useful when people understand its uncertainty, contributing factors, institutional context, and possible scenarios before deciding.

AI Informs. People Decide.

Vista can detect, analyze, predict, explain, prioritize, and suggest. People interpret the evidence, apply institutional context, and remain responsible for the decision.

*Understand the signal. Apply institutional context.
Keep people accountable for the decision.*



Governed



Explainable



Role-Aware



Fairness Review



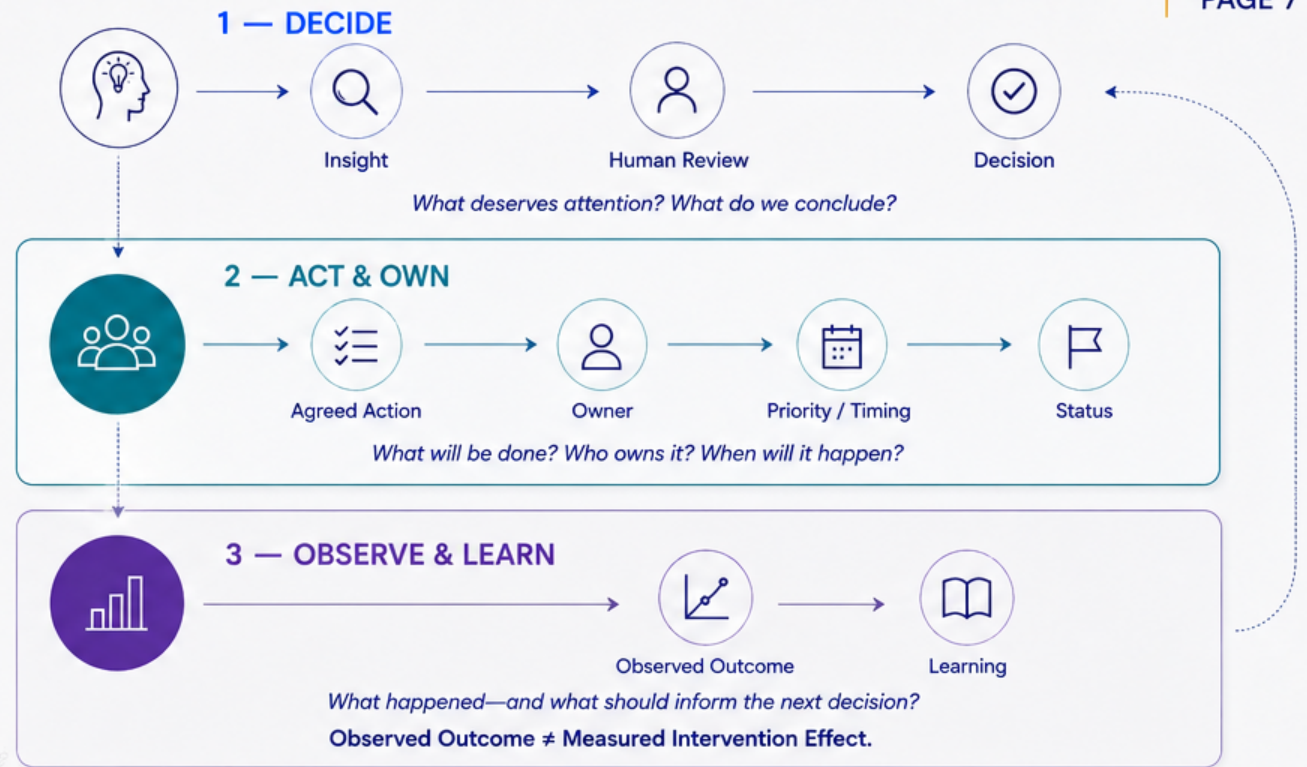
Accessible
Experiences

Turn Decisions Into Visible, Owned Action.

Vista helps institutions preserve the path from insight to decision, ownership, follow-through, and observed outcomes—so decisions remain aligned and action stays visible.

Decide. Own. Follow Through. Learn.

- ✓ Surface the right insight before deciding.
- ✓ Assign ownership and set priorities.
- ✓ Track outcomes and capture lessons.
- ✓ Feed learning back into the next cycle.



Work Where Work Already Happens



Execution Boundary: Vista analyzes and supports decisions. Institutions execute actions through the systems they own. Vista does not write data back to operational systems.

Measure What Matters



Track the signals you monitor.
Review outcomes and progress.



GOVERNED
Trusted, secure,
and policy-aligned



EXPLAINABLE
Clear context
and reasoning.



ROLE-AWARE
Insights tailored
to every role.



ACCESSIBLE EXPERIENCES
Intuitive, inclusive,
and easy to use.

Connected Decisions. Measurable Institutional Progress.

Vista connects governed evidence, institutional understanding, predictive intelligence, human decisions, owned action, and learning—helping institutions see progress more clearly and make better-informed decisions over time.

- ✓ Better evidence.
- ✓ Better-informed decisions.
- ✓ Visible action.
- ✓ Continuous learning.



Role-Aware
Insights tailored to every role



Explainable
Clear context and reasoning



Governed
Trusted, secure, and policy-aligned



Human-Led
People in control of decisions



Accessible
Intuitive experiences for every user

Designed for accessible, role-aware analytical experiences.



See Vista Through the Decisions
Your Institution Already Needs to Make.

Contact Sales

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